

Our Campaign Disclaimer ---

Circular Plastics Made in Europe - Disclaimer

The Circular Plastics Made in Europe campaign is an independent advocacy initiative supporting a robust, coherent, and effectively enforced European regulatory framework for plastics circularity.

The campaign promotes the effective achievement of EU recycled content targets and related circular economy obligations through European-generated waste streams (EU27+EFTA+UK). It recognises that these targets derive from the broader EU legislative framework, including — but not limited to — the Packaging and Packaging Waste Regulation (PPWR), the Single-Use Plastics Directive (SUPD), and other relevant EU waste and product legislation applicable across Europe.

This campaign:

- Supports regulatory coherence and legal certainty across EU circular economy legislation.
- Advocates for effective implementation, monitoring, and enforcement of recycled content and waste management obligations.
- Promotes the use of high-quality recycled materials sourced from European-waste streams.
- Encourages structured dialogue between EU institutions, Member States, industry, recyclers, and civil society.
- Contributes fact-based analysis to strengthen environmental integrity and market stability.

The initiative does not seek to criticise or undermine European institutions or policymakers. On the contrary, it recognises them as essential actors in designing and implementing an effective regulatory framework capable of delivering measurable environmental outcomes.

All content published within this campaign is intended to contribute constructively to EU public policy discussions. The positions expressed reflect the campaign's advocacy objectives and do not constitute legal advice or official regulatory interpretation.

 @CircularPlasticsMadeInEurope

info@circularplasticseu.org

www.circularplasticseurope.com

